

Kalamkari

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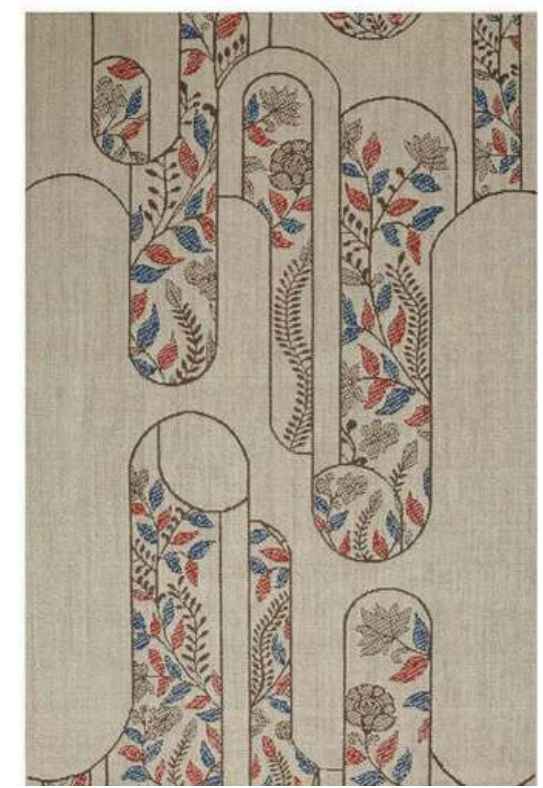
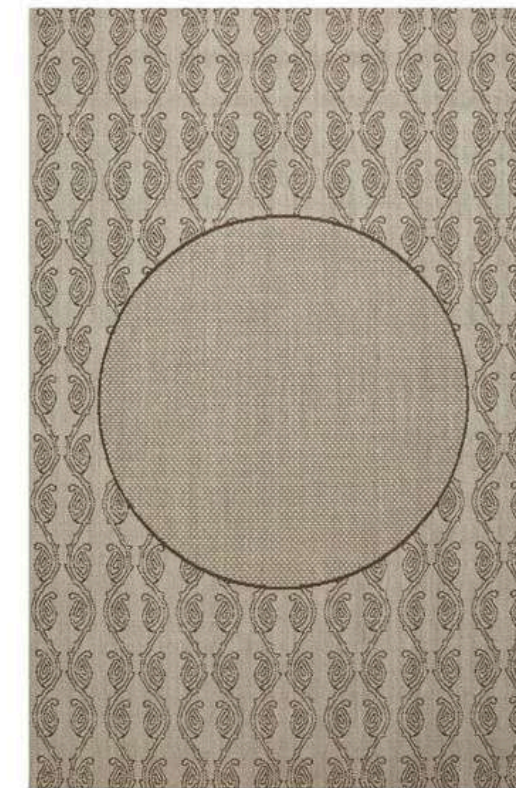


ABOUT THE COLLECTION



Inspired by Kalamkari artistry, this collection of 100% natural sisal rugs blends traditional textile crafts with modern interiors. Traditionally hand-drawn on fabric, Kalamkari's flowing motifs and delicate florals are reimagined here in woven form. The rugs carry earthy tones of beige and brown, echoing the natural dyes and grounded palettes of the original art. Each piece becomes more than a surface—it becomes a continuation of a storytelling tradition, blending heritage with the rhythm of contemporary interiors. Crafted in 100% sisal, the collection speaks to sustainability as much as it does to history, offering rugs that are both timeless in spirit and mindful in living.

Kalamkari



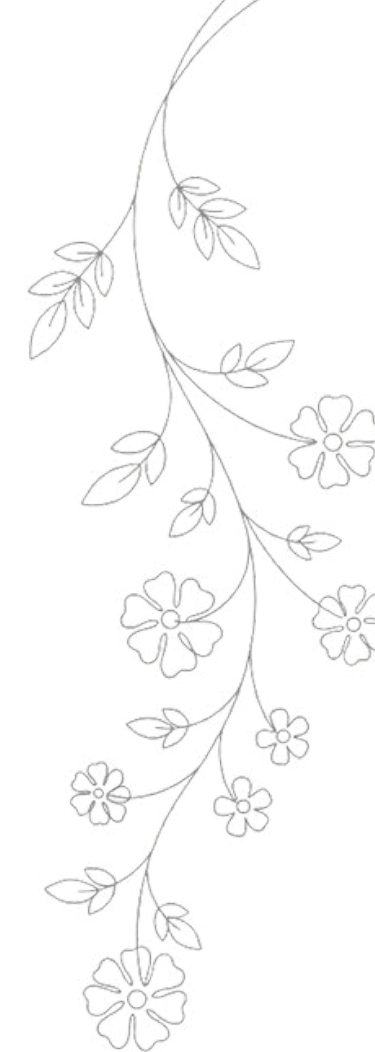


MOGGA

44,000/-

Made with 100% Sisal
Colour : Brown and Beige
Size : 6ft X 9ft
Technique : Jacquard
Thickness : 5 mm

Drawn from the Telugu word “Mogga” meaning bud, this rug is a poetic ode to beginnings, potential, and the beauty of nature in bloom. Like a bud holding the promise of a flower, Mogga captures the essence of growth and transformation — a reminder of continuity and renewal within tradition. Floral details unfurl gracefully on either side, balanced by flowing linear strokes at the center — a dialogue between structure and organic movement. Much like Kalamkari storytelling, Mogga is more than a motif; it is a narrative woven into the surface.

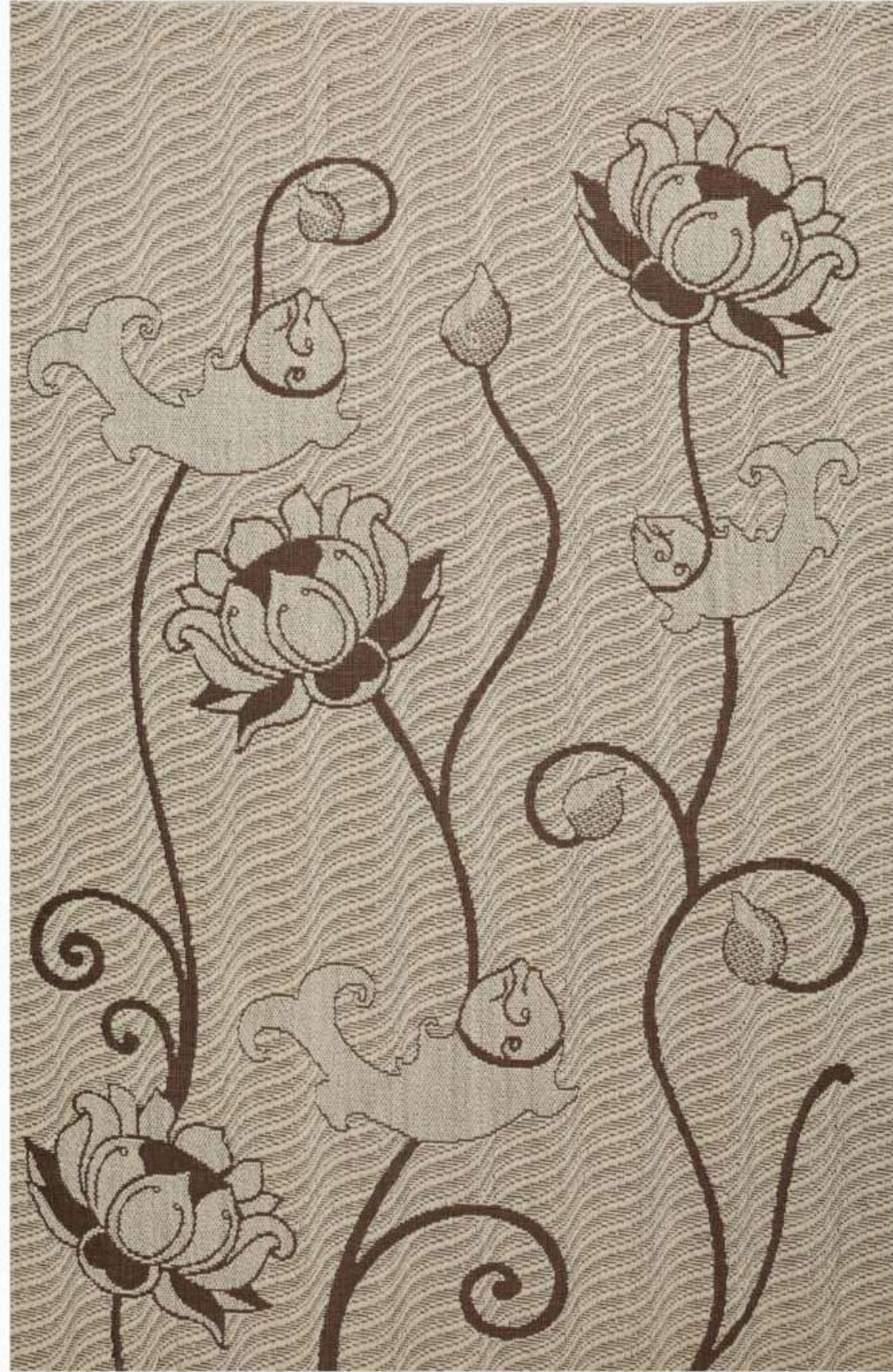




SISAL fiber comes from the leaves of the Agave plant, mainly grown in Brazil and East Africa. Known for its strength, durability, and dye affinity, the creamy white strands (80–120 cm long, 0.2–0.4 mm thick) are used in cordage and high-grade fibers are made into carpet yarns.



JACQUARD A Jacquard weave is a complex fabric pattern created using a special loom that controls each warp thread individually, enabling intricate designs directly woven into the textile.



MATHSYA

44,000/-

Made with 100% Sisal

Colour : Brown and Beige

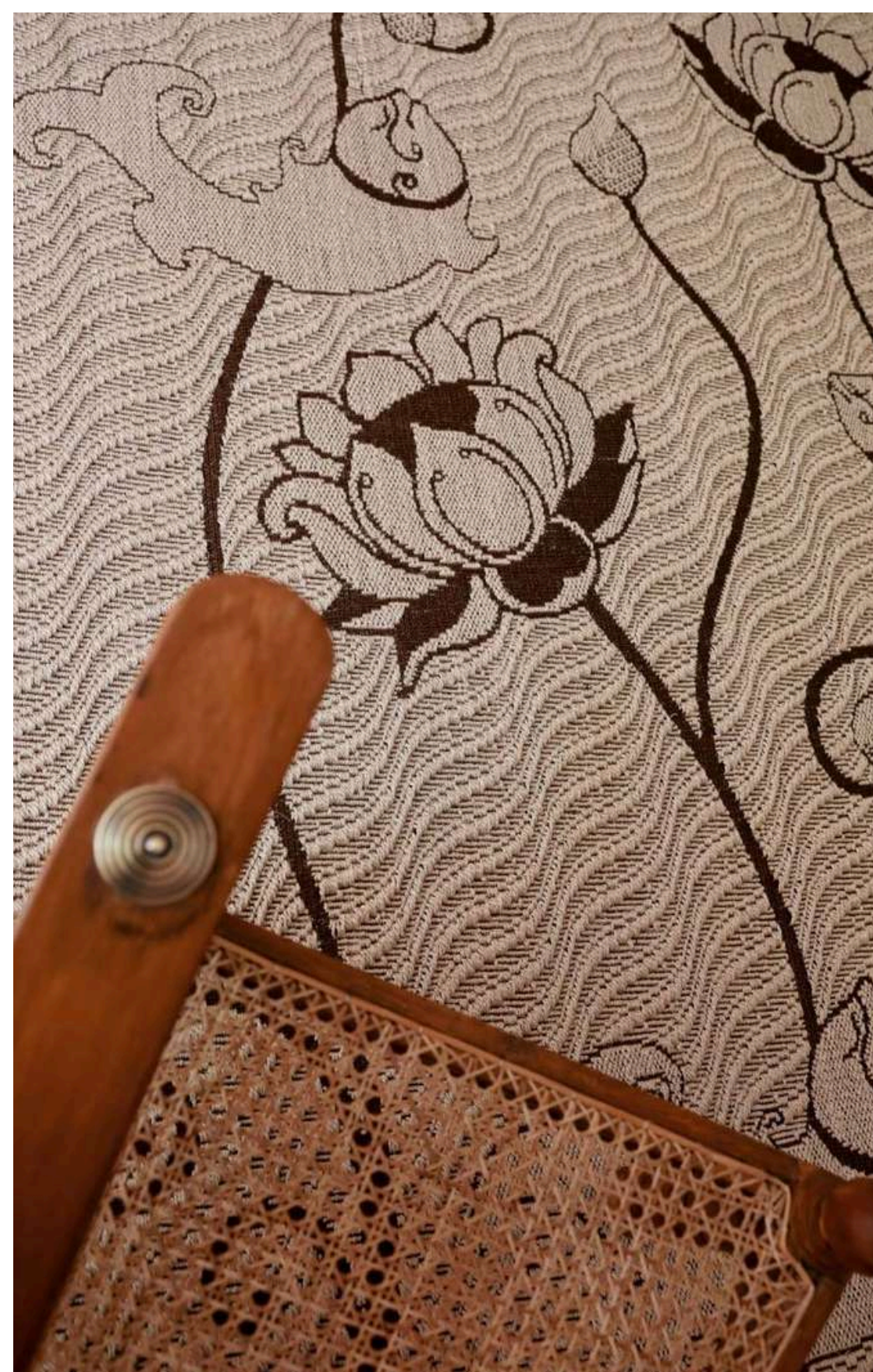
Size : 6ft X 9ft

Technique : Jacquard

Thickness : 5 mm

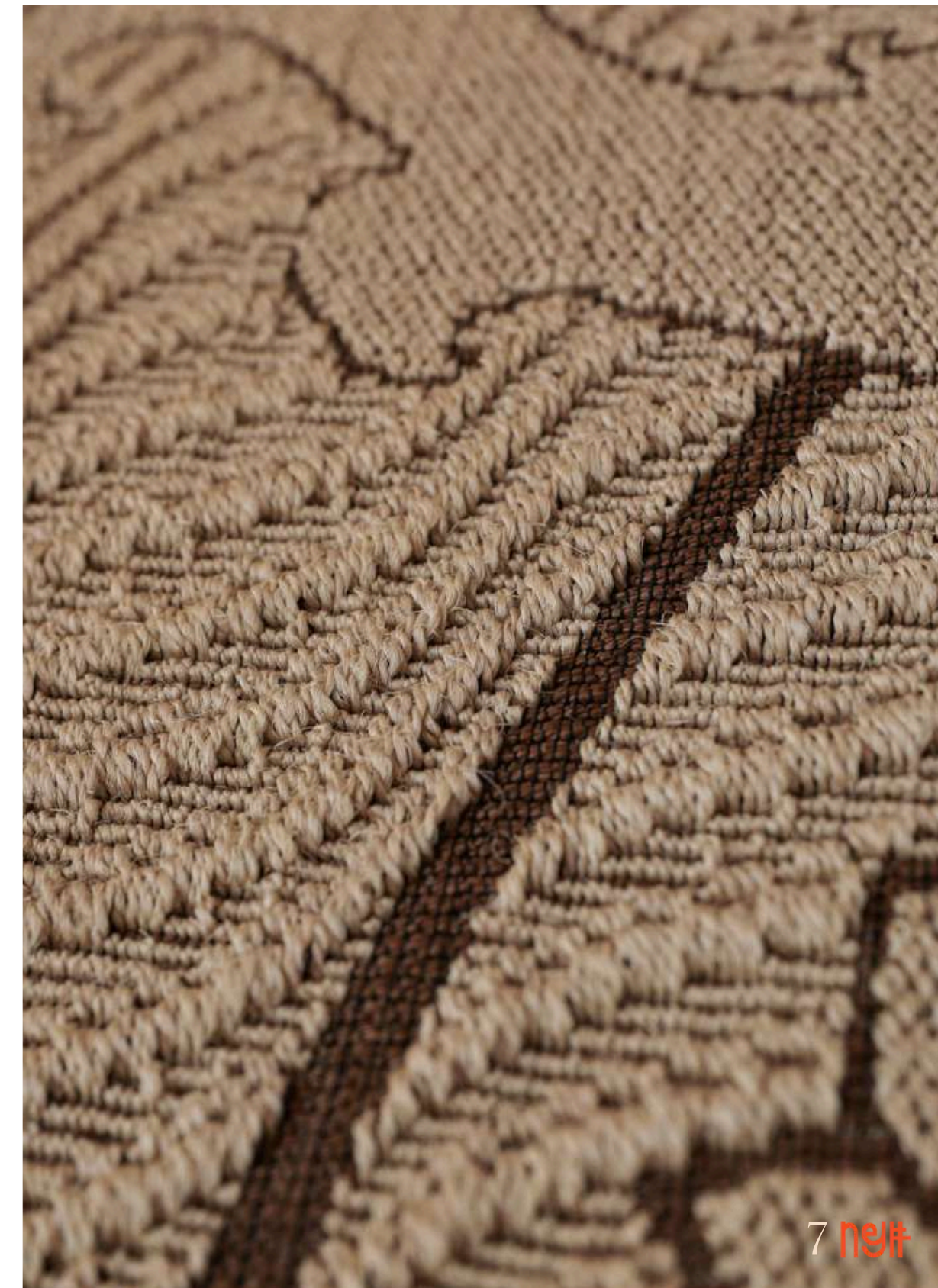
Mathsya — from the Sanskrit word for “fish,” draws on one of the most enduring motifs in Indian art and mythology. In Kalamkari, the fish is more than a form — it is a bearer of life, fertility, and flow, symbolizing abundance and the eternal rhythm of water. Part of the Kalamkari Collection, Mathsya is Jacquard-woven in 100% natural sisal. Fluid wave-like textures form the backdrop, echoing rippling waters, while fishes swim playfully among blooming lotuses. The earthy palette of beige and brown keeps the design rooted in nature, making it both timeless and versatile.

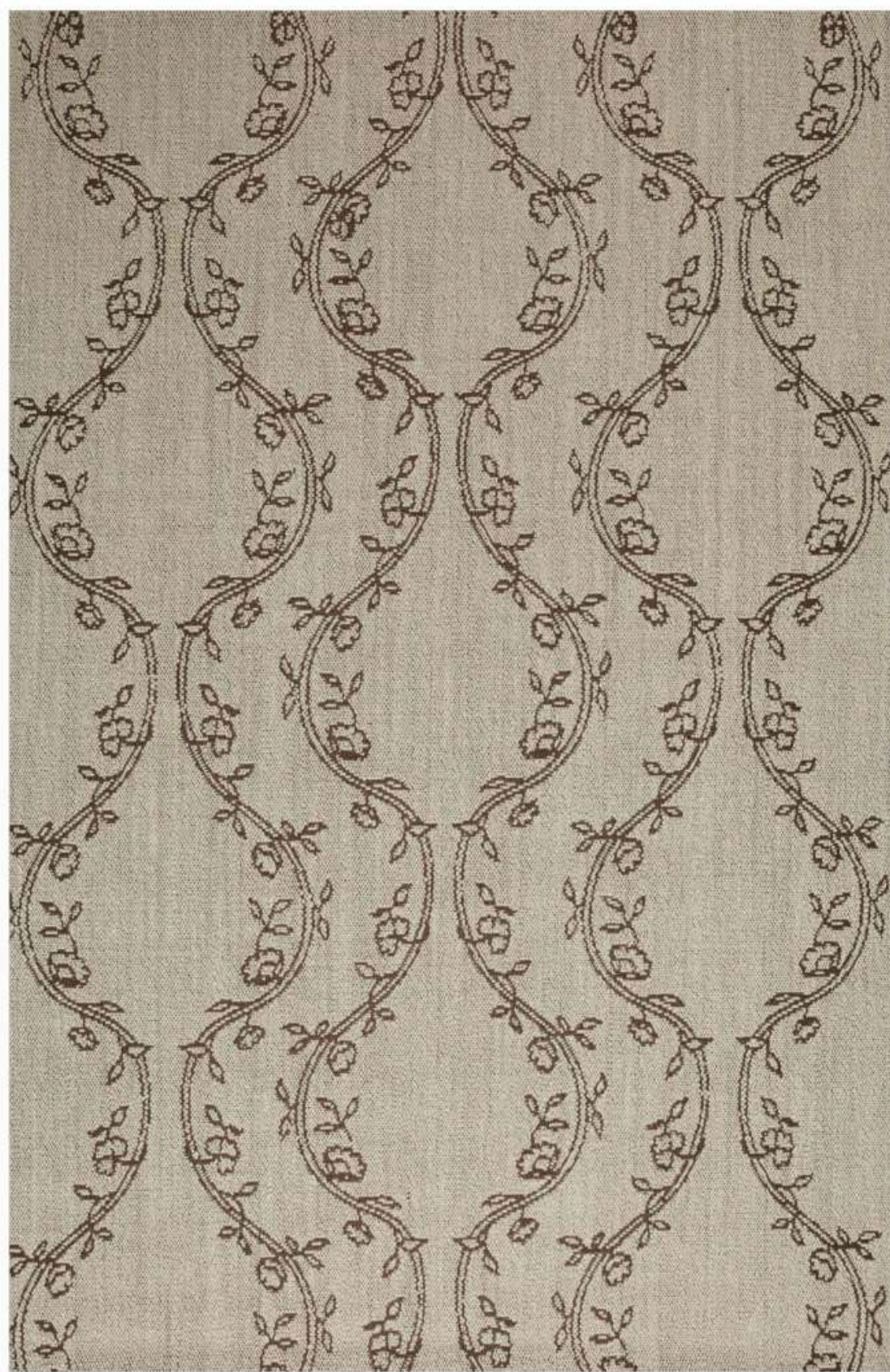




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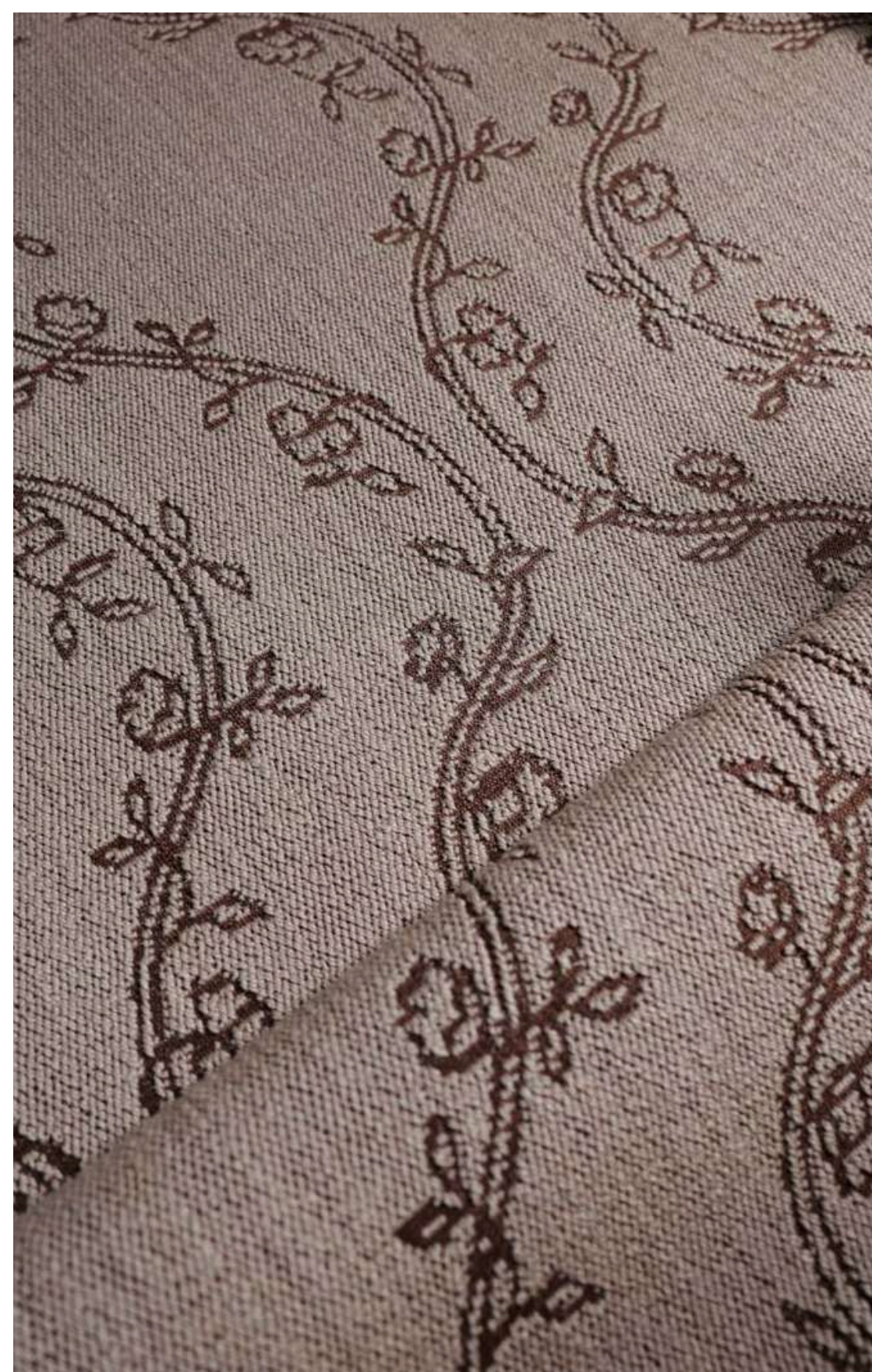


TIGALU

44,000/-

Made with 100% Sisal
Colour : Brown and Beige
Size : 6ft X 9ft
Technique : Jacquard
Thickness : 5 mm

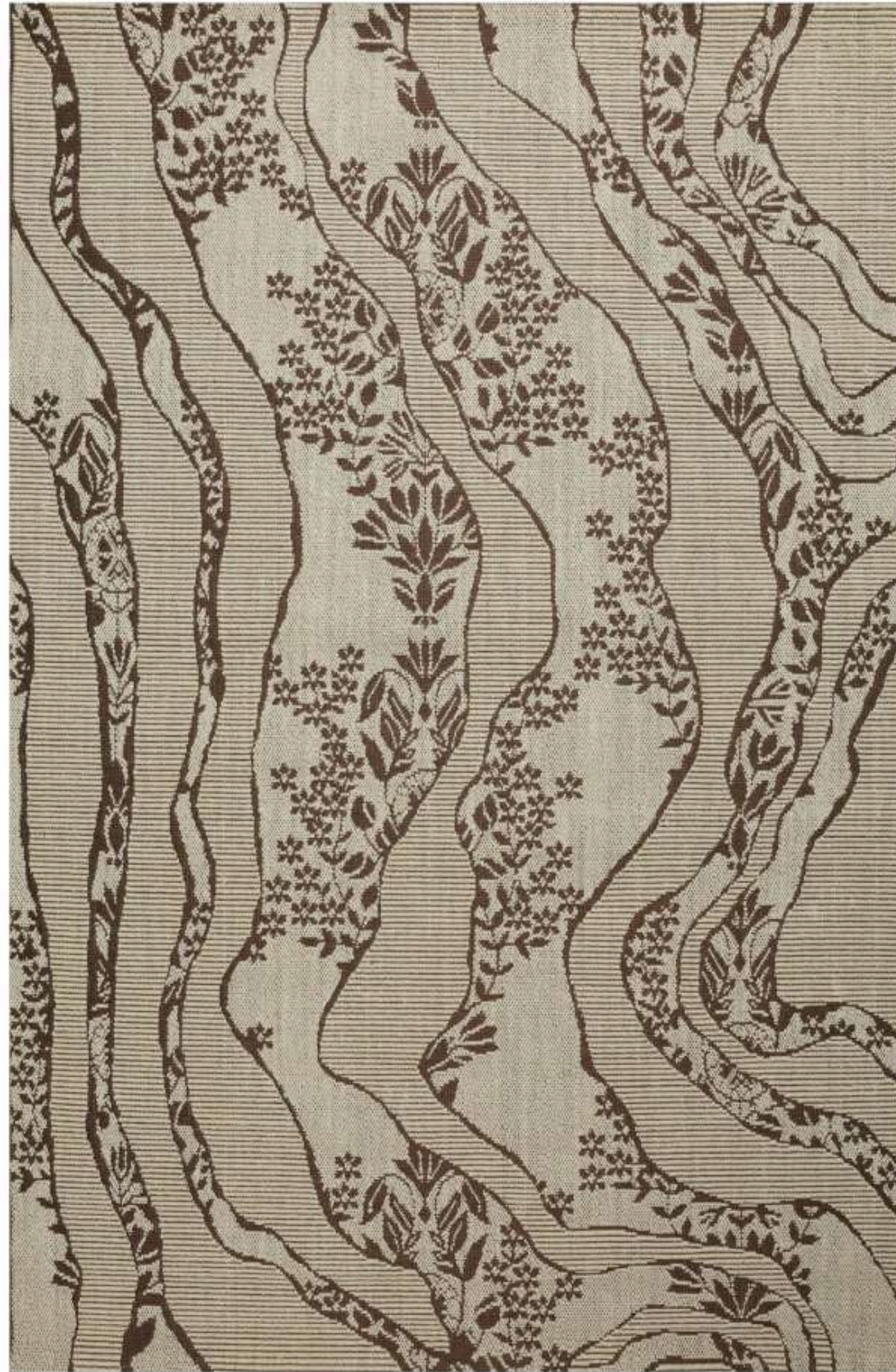
Tigalu — drawn from the Telugu word for “lines,” celebrates the elegance of rhythm and repetition. In Kalamkari traditions, lines are not just boundaries but pathways of storytelling, guiding the eye through unfolding patterns and forms. Tigalu is Jacquard-woven in 100% natural sisal. Its delicate vines unfurl in graceful, arched sequences, creating a lattice-like flow across the surface. The earthy tones of beige and brown keep the design understated, while the repeating floral details add a quiet sense of movement and balance.



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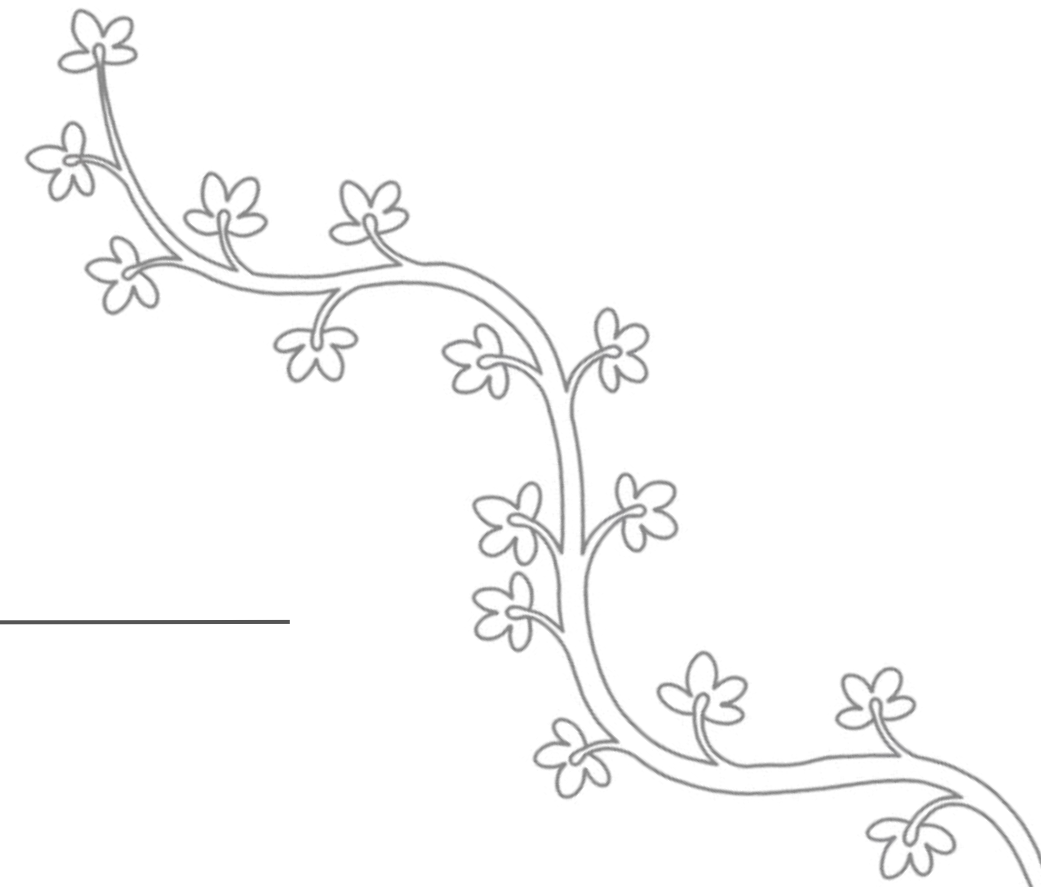


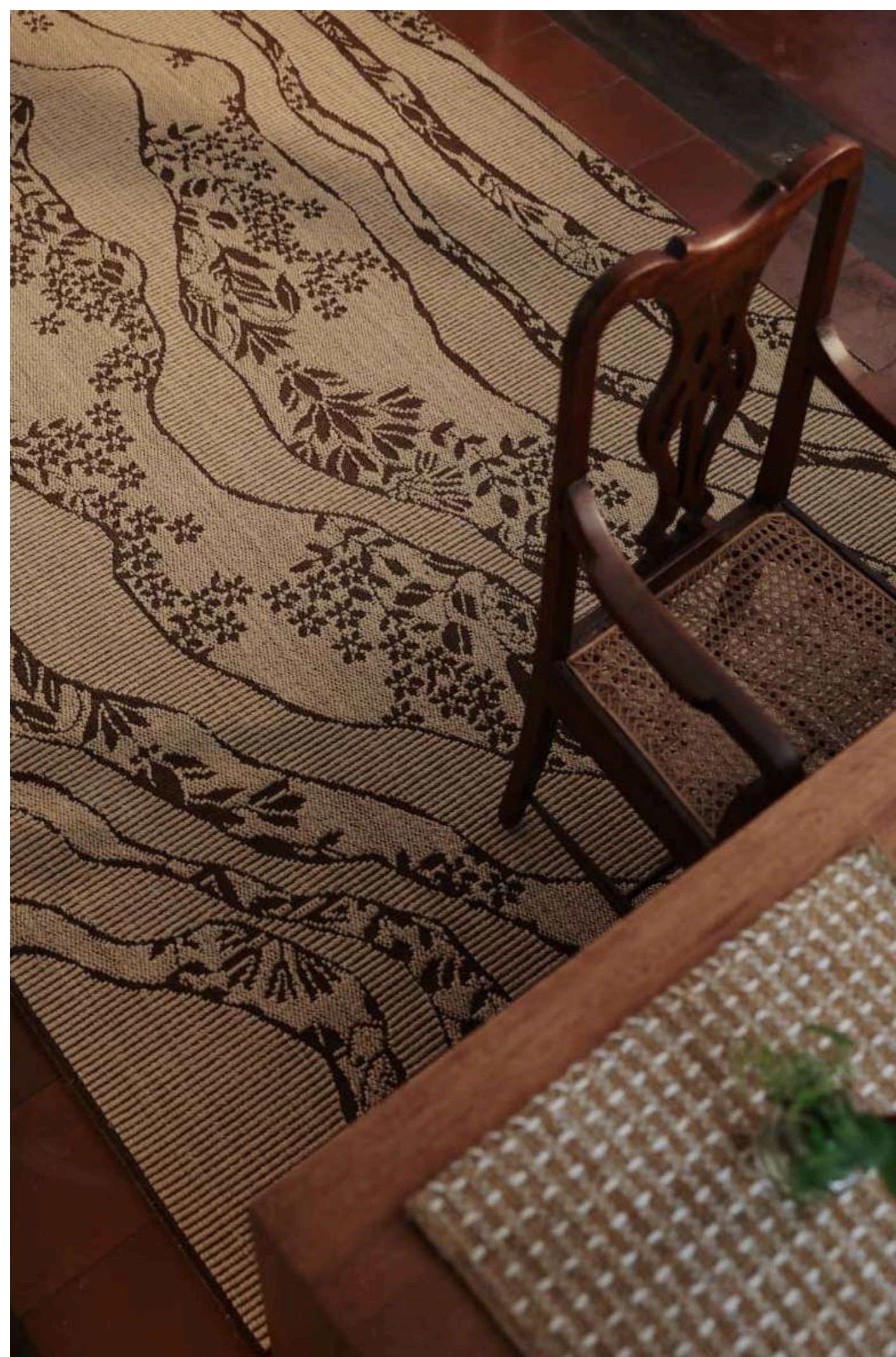
TOTA

44,000/-

Made with 100% Sisal
Colour : Brown and Beige
Size : 6ft X 9ft
Technique : Jacquard
Thickness : 5 mm

Tota takes its name from the Telugu word for garden, a fitting tribute to nature's quiet abundance. Tree-like branches stretch across the surface, sprouting clusters of leaves and blossoms, much like a flourishing grove. Jacquard-woven in 100% natural sisal, Tota balances earthy tones of beige and brown with a flowing, organic rhythm. Much like Kalamkari's storytelling, it transforms surface into narrative — a woven garden, alive with layered detail and movement.





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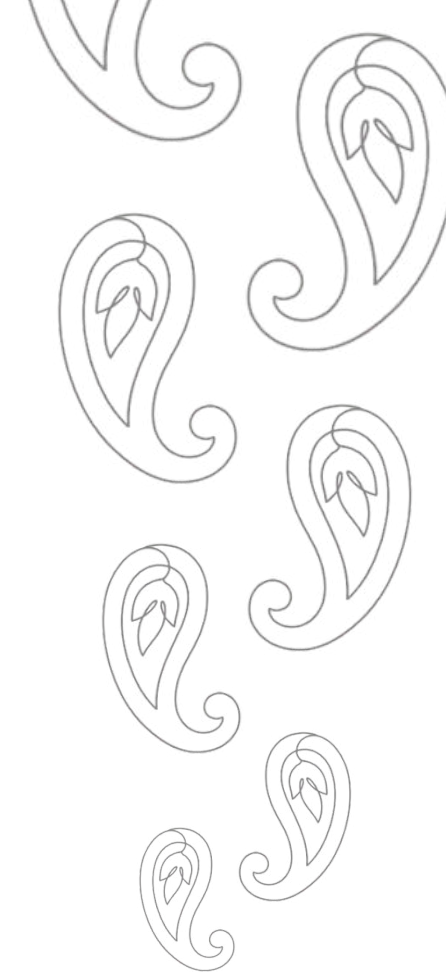


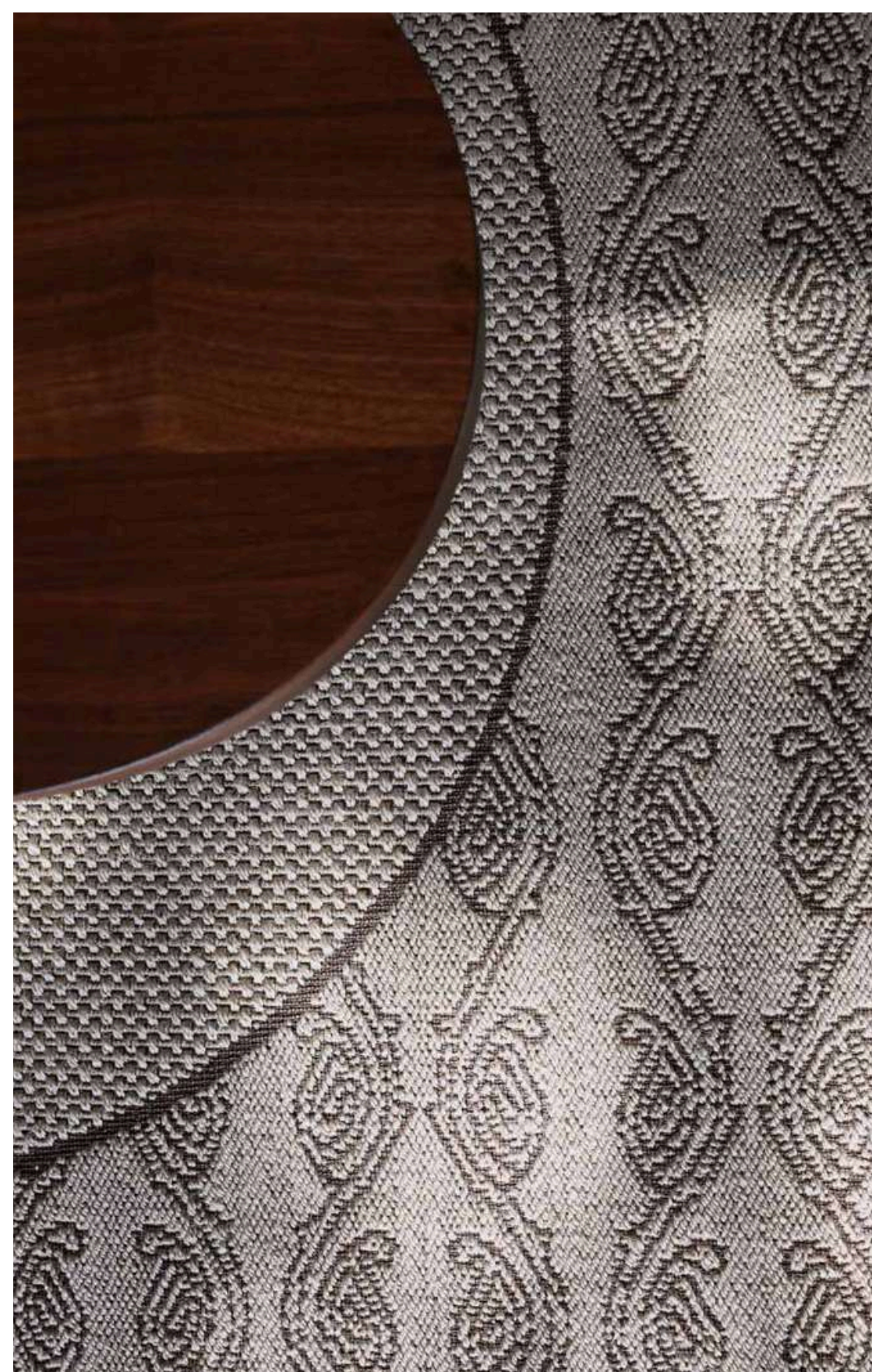
REKULU

44,000/-

Made with 100% Sisal
Colour : Brown and Beige
Size : 6ft X 9ft
Technique : Jacquard
Thickness : 5 mm

From the Telugu word for “layers” or “folds,” Rekulu reflects the idea of repetition as structure and grounding. In Kalamkari traditions, such layered motifs often frame the central field, giving weight and rhythm to the narrative within. Rekulu is Jacquard-woven in 100% natural sisal. A bold circular expanse at its center creates a quiet pause, while the edges unfold in tiered, vine-like patterns. This contrast between openness and detail mirrors the layered storytelling of Kalamkari — where simplicity and ornamentation coexist in harmony.

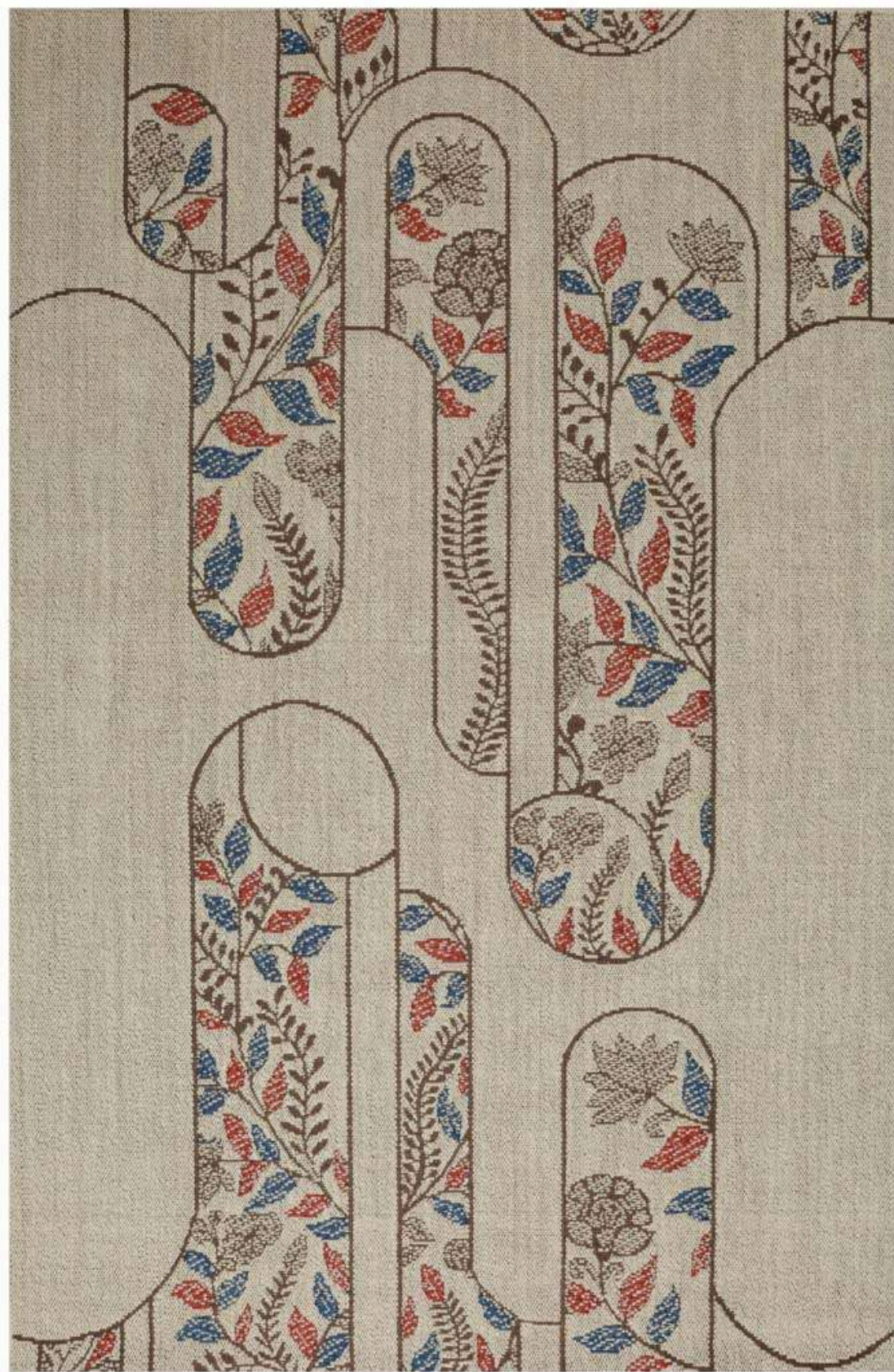




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VANAMU

72,900/-

Made with 100% Sisal
Colour : Brown and Beige
Size : 6ft X 9ft
Technique : Jacquard
Thickness : 5 mm

Named after the Telugu word for forest, 'Vanamu' draws inspiration from the flourishing life of groves and woodland. Flowing lines branch into delicate foliage, echoing the narrative grace of Kalamkari painting. Handwoven in 100% natural sisal, this rug holds earthy tones of beige and brown, accented with red and blue details. While Jacquard weaving traditionally limits us to two colorways, Vanamu goes beyond — additional hues are carefully inserted by hand into the design, giving the rug a depth and vibrancy rare in this craft.





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