

ney# x Prityaanshi Agarwal



Neytt x Prityaanshi



A Texture Artist Rooted in Observation

Prityaanshi Agarwal, a texture artist, draws inspiration from the layers and mundane materials in everyday life, weaving them into designs that blur the lines between art, architecture, and the environment.

Through a meticulous process, she recreates these intricate surfaces that are not mere representations but heartfelt memories etched onto the canvas. Her work has been greatly influenced by her architectural training, as it has not only equipped her with a strong sense of composition, balance, and form but also fostered her appreciation for the raw materials that make up our environment.

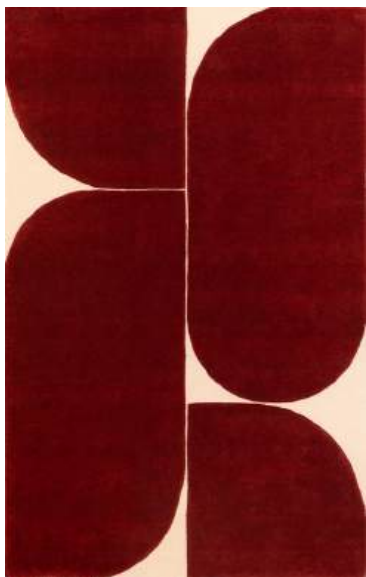
Collection Story –

This collection features six statement pieces, each capturing the delicate interplay of light, depth, and movement. More than just rugs, they are tactile memories—crafted to bring the beauty of nature’s details into modern spaces, redefining how we experience texture and form. Every fiber and contour reflects the poetry of organic surfaces, inviting a closer connection to the world around us. With a balance of softness and structure, these rugs offer a sensory experience that evolves with time.



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Gradient Embers

28,100/-

Made with 100% New Zealand wool

Colour : Multicolor

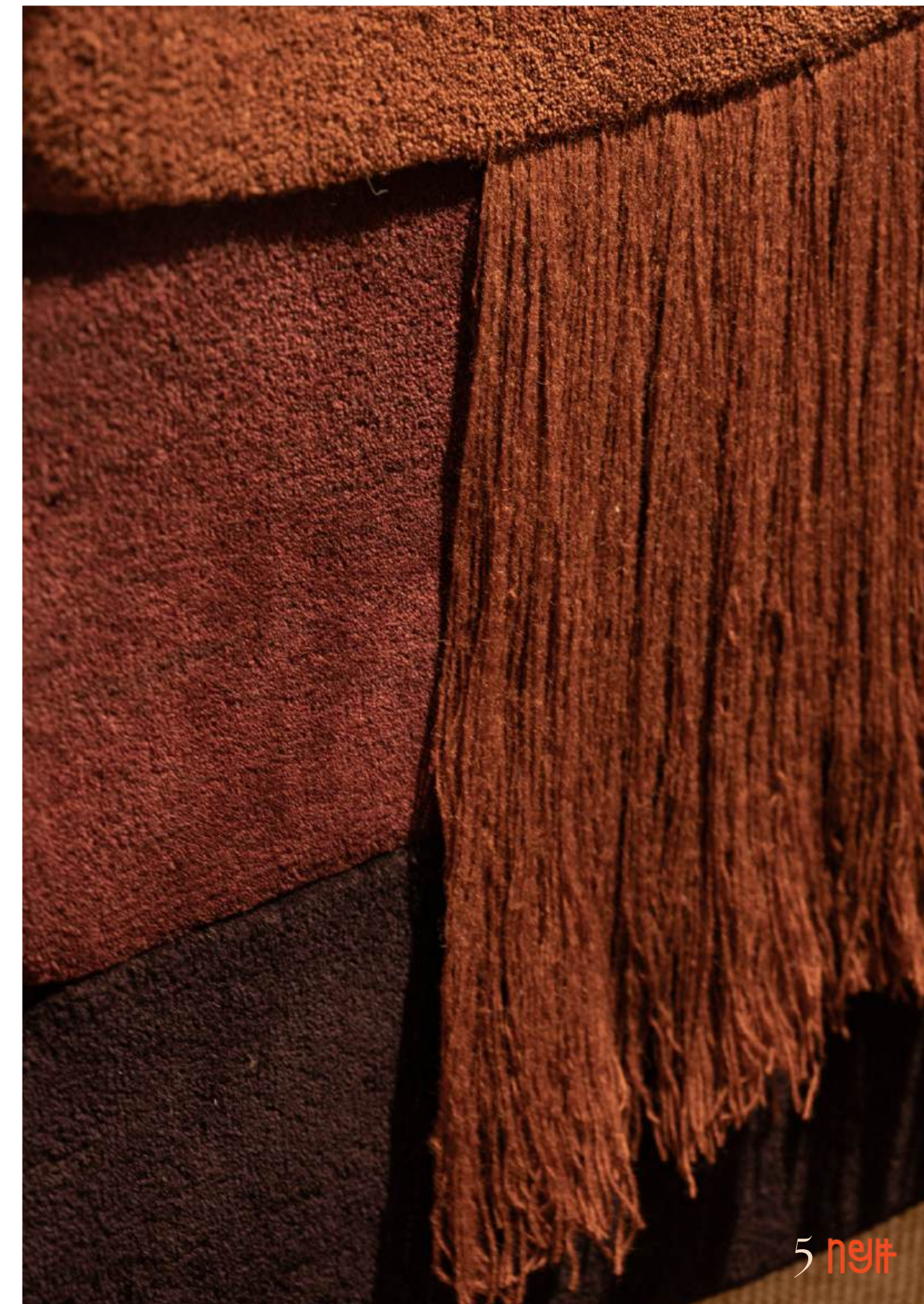
Size : 3 FT x 6 FT

Technique : Hand Tufted

Thickness : 1cm

Gradient Embers captures the gentle transition of warmth and light, echoing the earthy tones of glowing embers or a sky shifting at dusk. Layered in soft gradients from ivory to deep aubergine, the rug moves through warmth and shadow, with flowing fringes adding a tactile softness. Its palette and form evoke a quiet intensity—both grounded and radiant. A tribute to the fading light, this piece invites stillness and reflection, much like the final glow before night fully sets in.

WOOL Wool is a soft, durable fiber from sheep and animals like goats, rabbits, and camelids. Graded by fineness and length, finer wool is used for clothing, while coarser types are used in carpets.





Silent Abyss

51,000/-

Made with 100% New Zealand wool

Colour : Multicolor

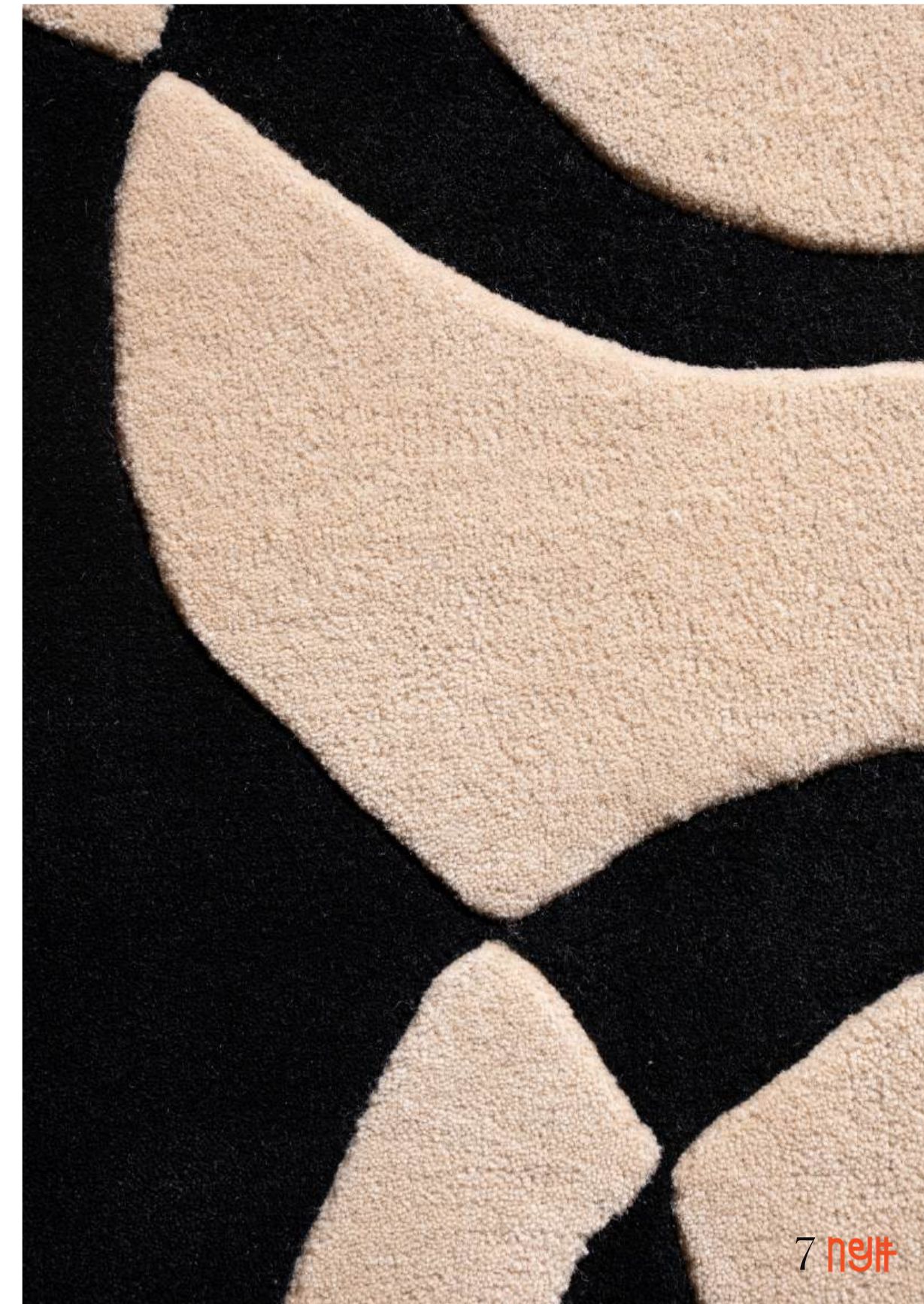
Size : 6 FT x 6 FT

Technique : Hand Tufted

Thickness : 1cm

Silent Abyss symbolizes a journey into a vast, uncharted realm—one that is as internal as it is external. It evokes the sensation of slipping into darkness, where familiar forms fade and intuition takes over. The rug's flowing lines suggest shifting terrains and unseen movements, mirroring the uncertainties of existence and the quiet tension of the unknown. It speaks to a space where silence is expansive, where meaning emerges not from clarity, but from surrendering to what cannot be fully grasped.

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Almost Present

54,700/-

Made with 100% New Zealand wool

Colour : Beige

Size : 5 FT x 8 FT

Technique : Hand Tufted

Thickness : 1cm

Almost Present evokes the sense of something that exists but remains elusive, creating an intriguing contrast between presence and absence. It suggests a form that hovers just out of reach—there, yet not fully revealed. This tension invites reflection, as the piece dwells in the quiet space between the tangible and the abstract. It gestures toward memory, intuition, and the subtle imprints left behind by things half-remembered or just beyond comprehension.



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Bloom

54,800/-

Made with 100% New Zealand wool

Colour : Blue

Size : 6 FT x 6 FT

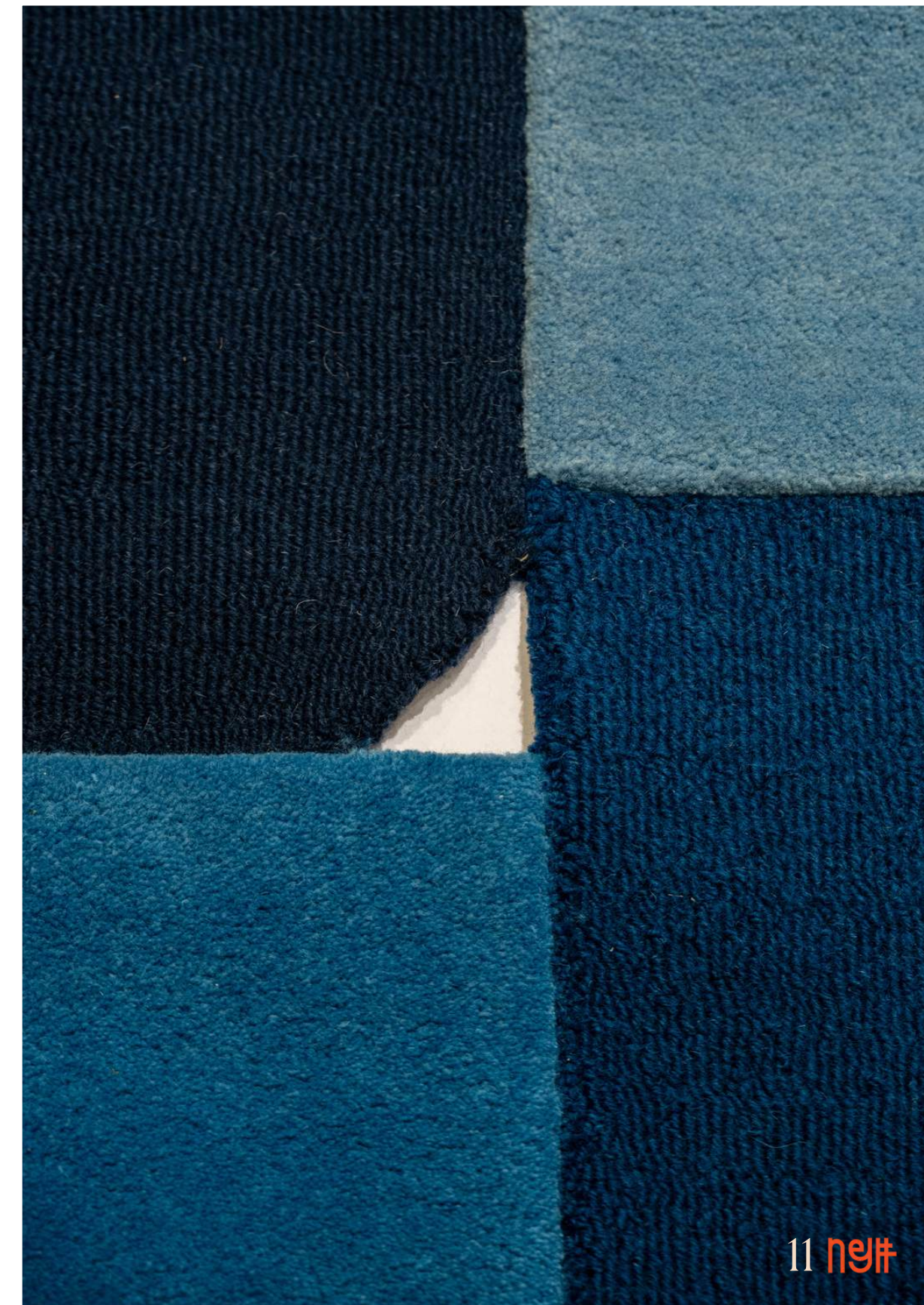
Technique : Hand Tufted

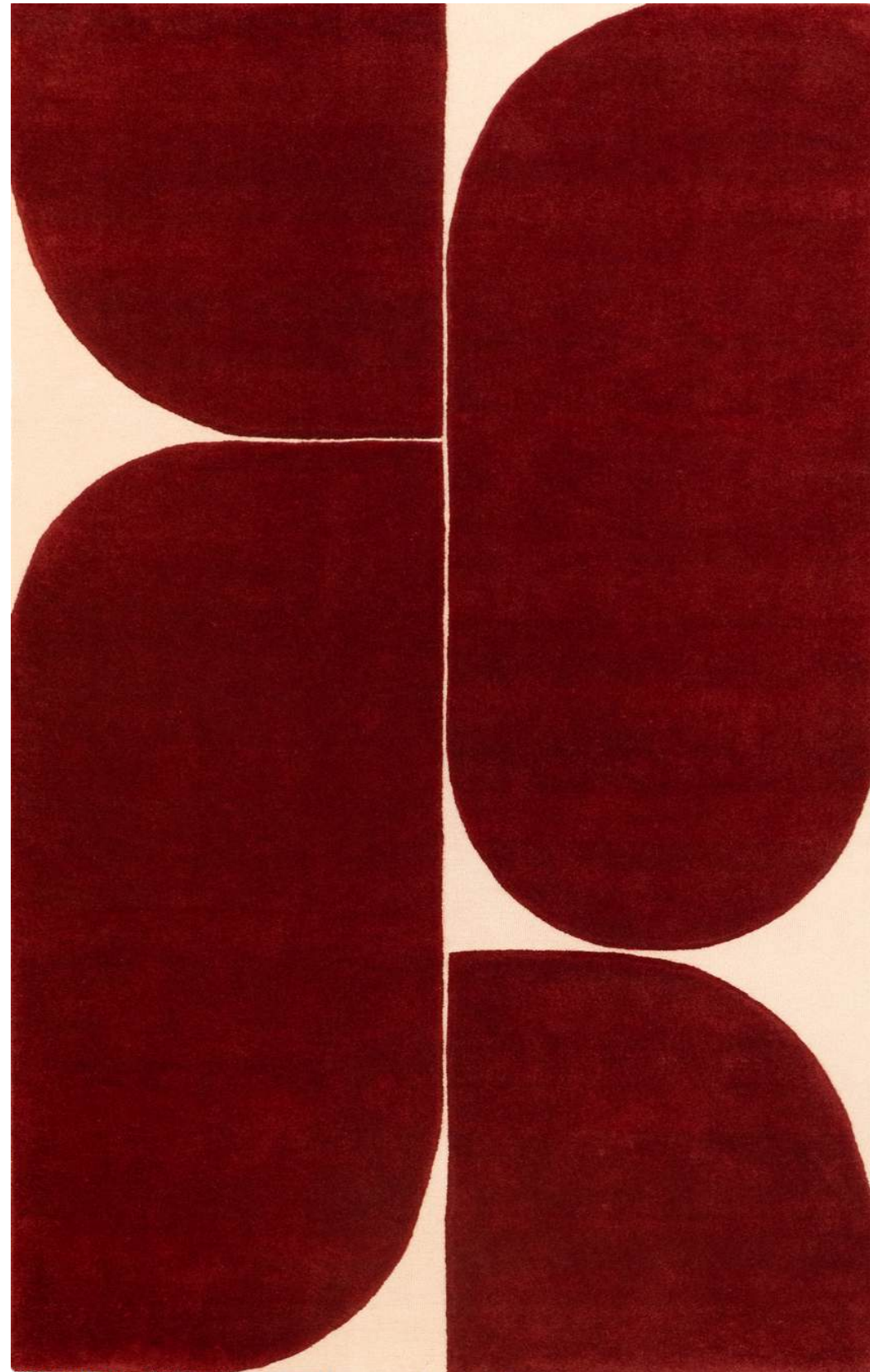
Thickness : 1cm

A sculptural celebration of form and color, Bloom draws inspiration from nature's unfolding patterns. Hand-tufted in plush wool, its layered composition of interwoven curves mimics petals in mid-bloom—abstract yet harmonious. Shades of cobalt, sky, and midnight blue converge in a rhythmic interplay, giving this rug a dynamic presence while maintaining a calming tonal palette. Ideal as a statement piece, Bloom transforms any space with its artful geometry and tactile richness.



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NEW ZEALAND
WOOL

Block

56,700/-

Made with 100% New Zealand wool

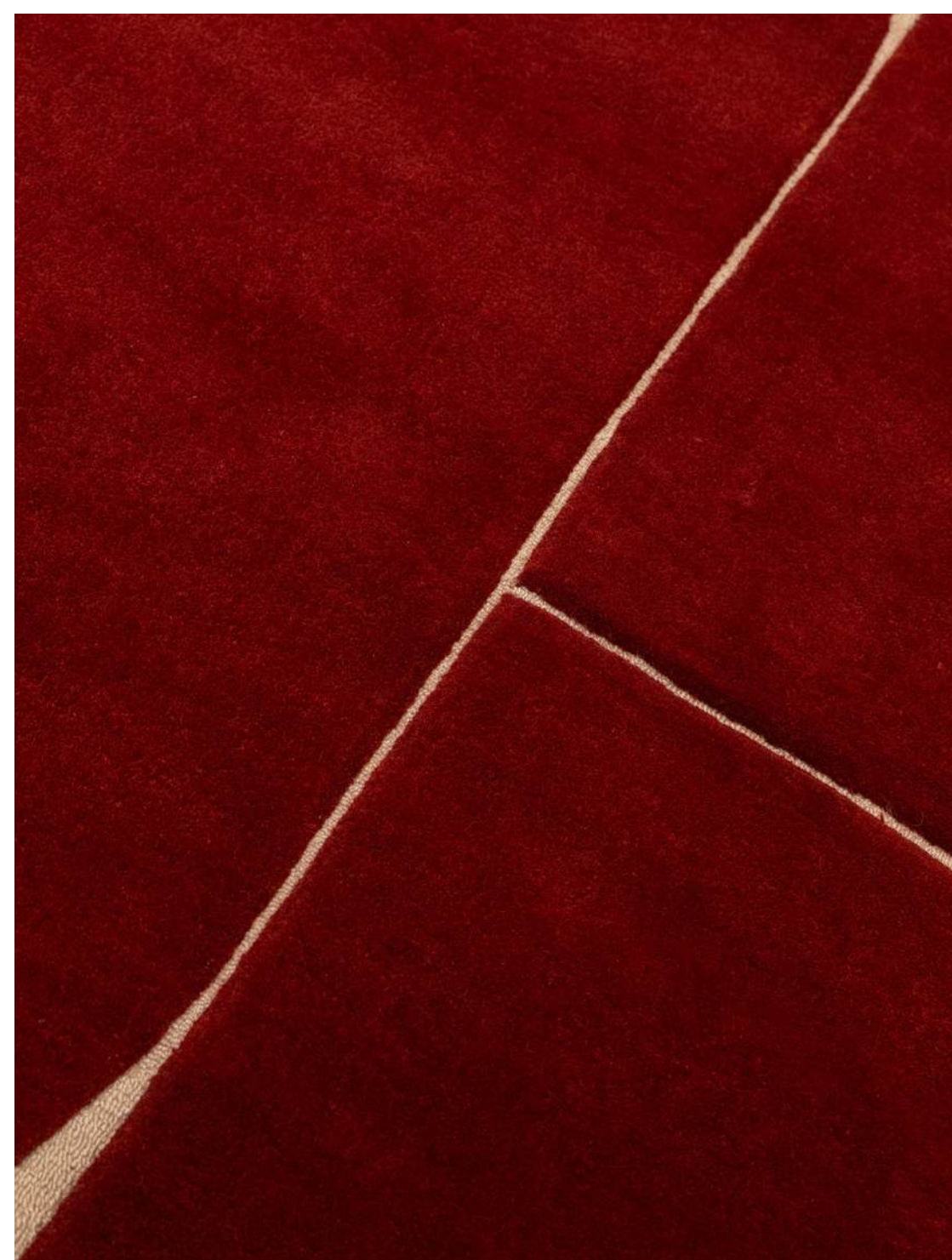
Colour : Multicolor

Size : 5 FT x 8 FT

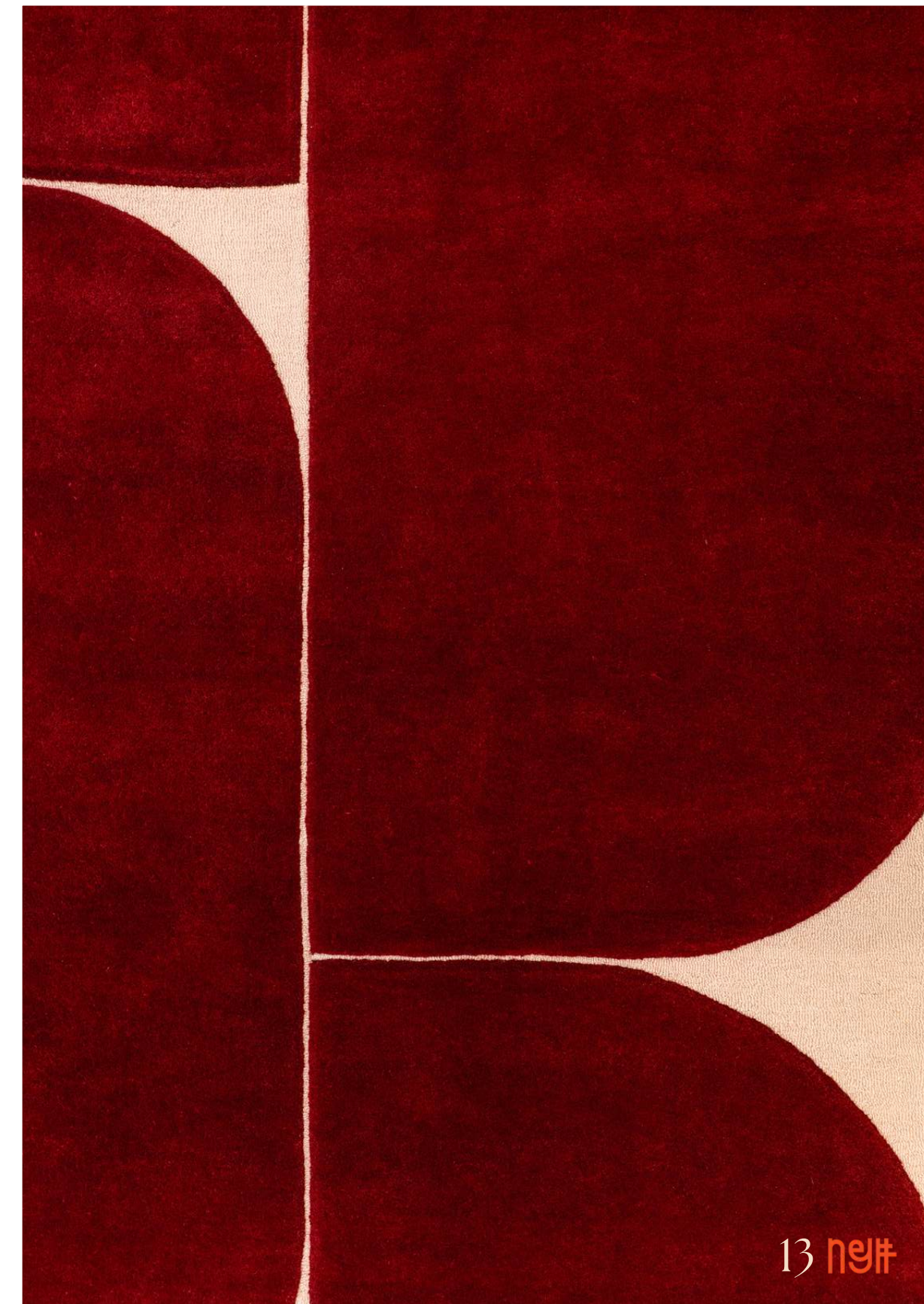
Technique : Hand Tufted

Thickness : 1cm

Minimalist in form, yet striking in presence, Block explores the quiet power of geometry. Four bold, curvilinear shapes anchor the composition, set against a neutral field that allows each form to breathe. The rug balances structure with softness—its deep, saturated red creates warmth, while the simplified layout evokes clarity and calm. A study in proportion and contrast, Block is designed for those who appreciate modern artistry expressed through timeless restraint.



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Shadowplay

56,700/-

Made with 100% New Zealand wool

Colour : Multicolor

Size : 5 FT x 8 FT

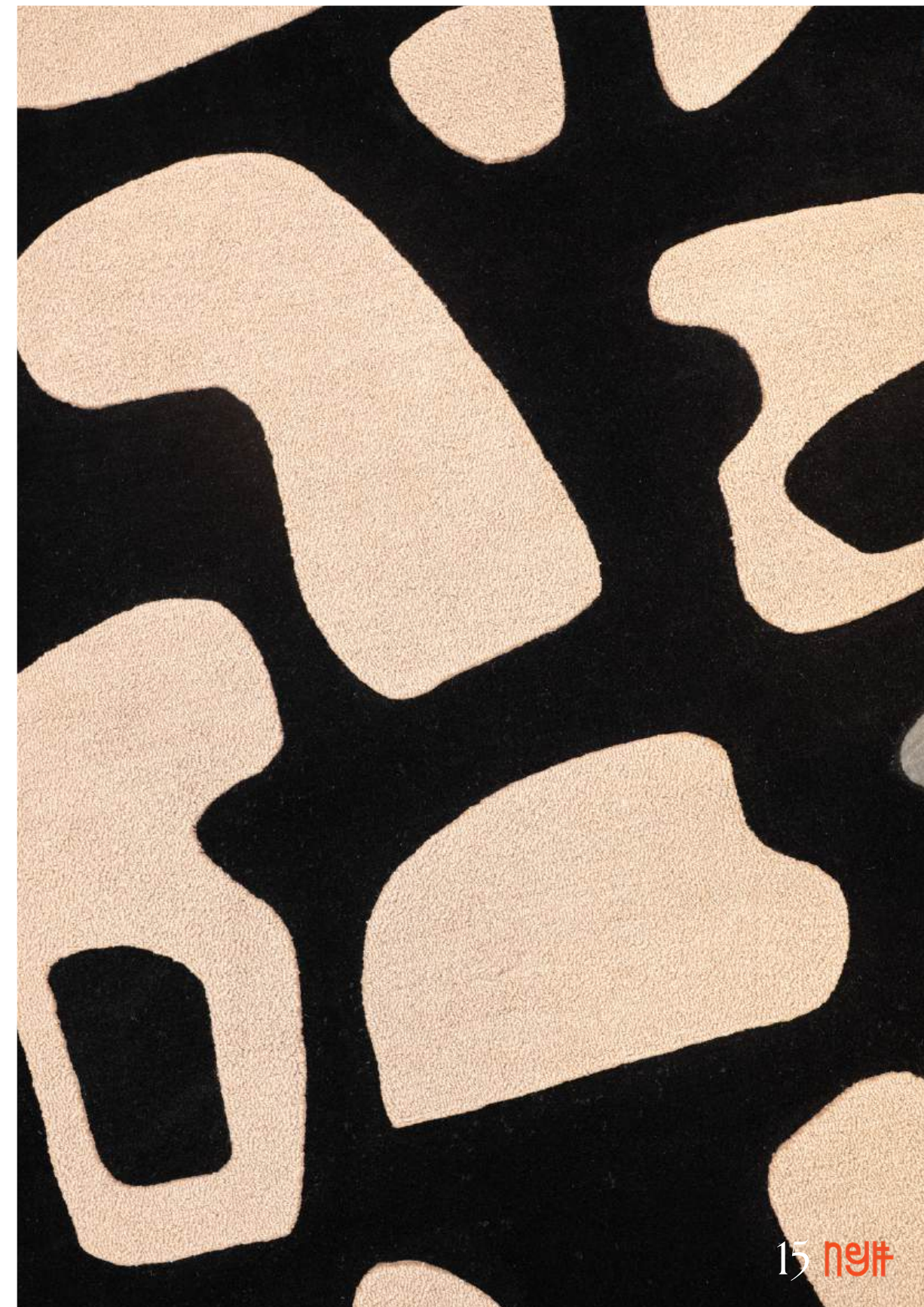
Technique : Hand Tufted

Thickness : 1cm

A bold exploration of contrast and form, Shadowplay captures the poetic tension between light and dark. Organic beige shapes drift across an inky black backdrop, mimicking the abstract patterns cast by shifting shadows. The irregular silhouette and sculptural layout lend the piece a sense of movement and depth. Both dramatic and refined, Shadowplay brings a quiet intensity to contemporary interiors



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Thank you

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