



ney# x Palak Modi

Neyt# x Palak



Immerse yourself in the
realm of fluidity.

A Visionary Artist with a Flair for Abstract Expression.

Palak Modi is a contemporary abstract artist hailing from India, recognized for her dynamic mixed-media compositions that explore themes of fragility, sensitivity, and the human experience through a diverse range of artistic mediums.

Her artistic journey is a testament to her relentless pursuit of excellence, marked by a rich tapestry of exhibitions and accolades. Graduating with a degree in Psychology from Delhi University, Palak's creative odyssey began to flourish, rooted in a deep understanding of the human psyche.

Her creations serve as a poignant reminder of the beauty found in imperfection, and the profound intricacies that define the human experience.

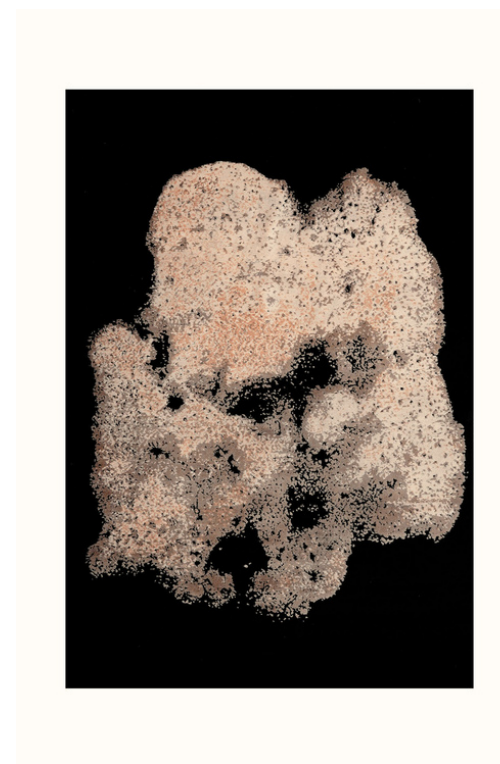
Collection Story –

This collection, a collaboration with designer Palak Modi, departs from conventional rug design by embracing fluidity and a watercolor-inspired color palette. It parallels the art of watercolor painting, emphasizing the fragility and sensitivity of life.

Each rug tells a unique story, reflecting the beauty of imperfection and the harmonious essence of existence.



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Tender Touch

1,40,000/-

Made from New Zealand wool and Sisal

Colour : Shades of green

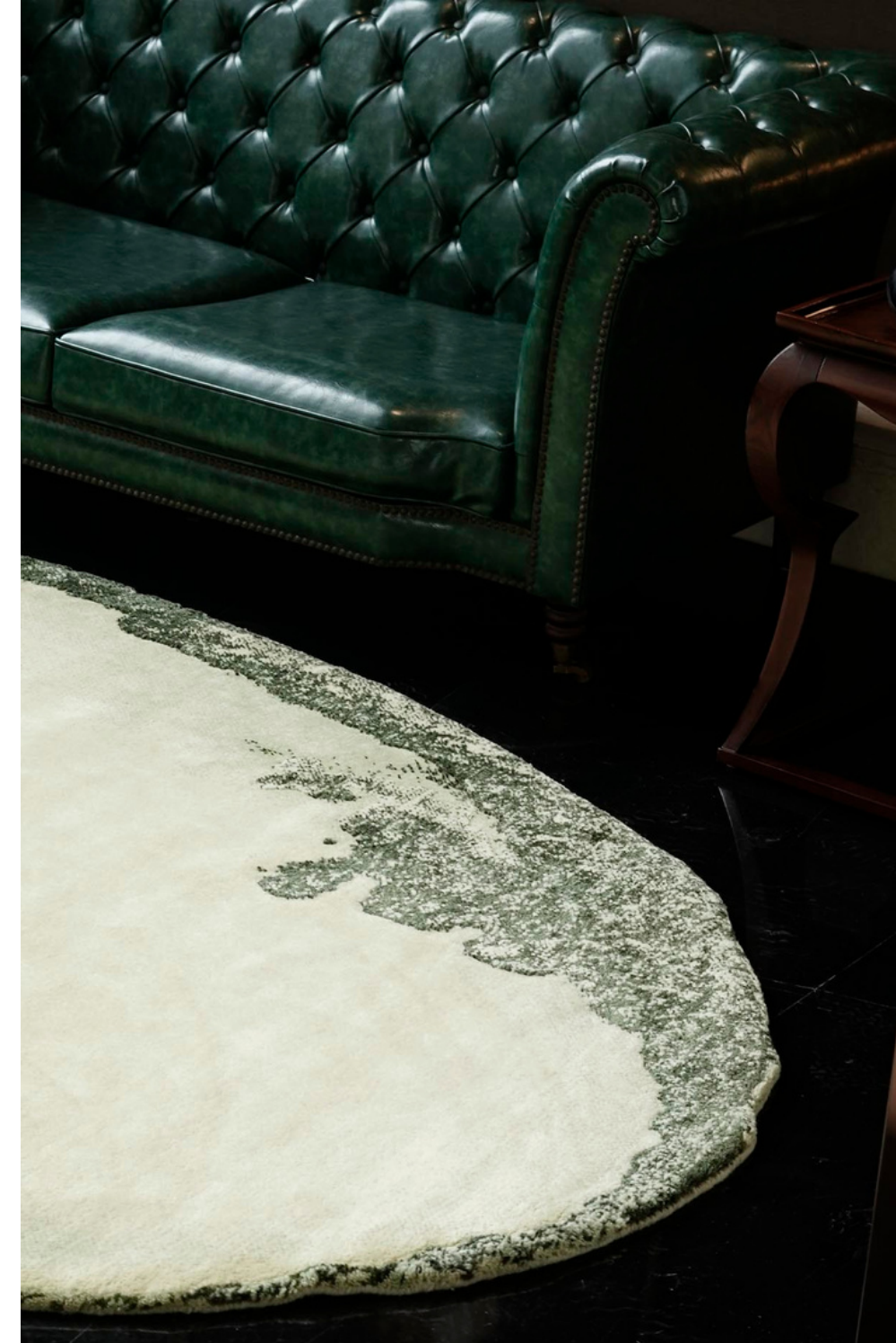
Size : 6 FT x 9 FT

Technique : Hand Knotted

Thickness : 12mm



Introducing “Tender Touch,” a circular rug enveloped in soothing pastel green, radiating tranquility and serenity. Its smooth surface exudes a subtle allure, inviting exploration of its delicate and soft appearance. Along the outline, irregular textures in dark green interlace, imbuing depth and nuance, reminiscent of life’s intricate tapestry. This bubble-like rug symbolizes the fragility and sensitivity of life, mirroring the subtle complexities and tender moments that shape our existence. Its graceful curvature and soft color palette serve as poignant reminders of the delicate balance between strength and vulnerability. With each touch, “Tender Touch” offers a sensory experience, inviting reflection on the transient nature of life and the beauty found within its gentle embrace.



WOOL Wool is a soft, durable fiber from sheep and animals like goats, rabbits, and camelids. Graded by fineness and length, finer wool is used for clothing, while coarser types are used in carpets.

SISAL fiber comes from the leaves of the Agave plant, mainly grown in Brazil and East Africa. Known for its strength, durability, and dye affinity, the creamy white strands (80–120 cm long, 0.2–0.4 mm thick) are used in cordage and high-grade fibers are made into carpet yarns.





Piece By Piece

72,000/-

Made from New Zealand wool and Jute

Colour : Multi coloured

Size : 5 FT X 8 FT

Technique : Hand Tufted

Thickness : 12mm



In a departure from conventional rug design, this collection immerses itself in the realm of fluidity, employing a soothing and subtle color palette reminiscent of watercolors. This collection showcases organic, irregular shapes and hues that seamlessly blend into one another, creating a captivating contrast to tradition. Inspired by the fragility of life, the collection draws parallels to the art of watercolor painting, renowned for its complexity and sensitivity. Just as mastering watercolors requires a delicate touch, these rugs aim to instill a profound sense of sensitivity and life-likeness into their designs, giving them a breath of their own. This collection invites one to explore the beauty of imperfection, where boundaries dissolve and colors gracefully merge, mirroring the unpredictable yet harmonious essence of existence.

8 FT



5 FT

JUTE



NEW ZEALAND WOOL



WOOL Wool is a soft, durable fiber from sheep and animals like goats, rabbits, and camelids. Graded by fineness and length, finer wool is used for clothing, while coarser types are used in carpets.

JUTE Jute, known as the "golden fiber" for its color, is an eco-friendly and affordable plant fiber. Extracted from soaked stems, it's spun into yarns for carpets.





Blissful Coexistence

1,40,000/-

Made from New Zealand wool

Colour : Olive Green, Grey

Size : 6ft X 9ft

Technique : Hand Knotted

Thickness : 12mm



“Blissful Coexistence,” a rug composed of three overlapping shapes, each representing a unique essence in harmony. The central shape, bathed in a serene pastel blue, exudes tranquility and calmness, while the smaller ochre shapes flanking it emanate warmth and vibrancy. Delicate slivers of black, intricately scattered across the ochre shapes, add depth and complexity, akin to life’s intricate nuances. This rug embodies the concept of sensitivity and fragility, illustrating the delicate balance between different elements in coexistence. The overlapping shapes symbolize the interconnection of diverse experiences and perspectives in life, while the soft color palette evokes a sense of gentleness and vulnerability. With its delicate texture and harmonious composition, “Blissful Coexistence” invites contemplation of the beauty found in embracing diversity and fostering harmony amidst life’s complexities.

9 FT



6 FT

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Engrained Elegance

1,40,000/-

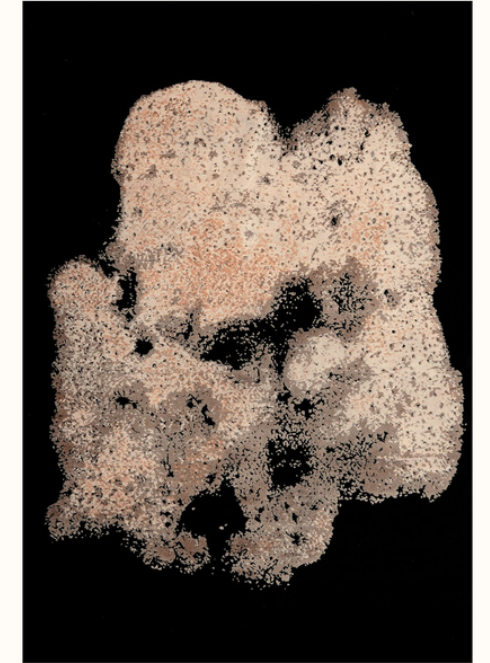
Made from New Zealand wool and Jute

Colour : Black

Size : 6ft X 9ft

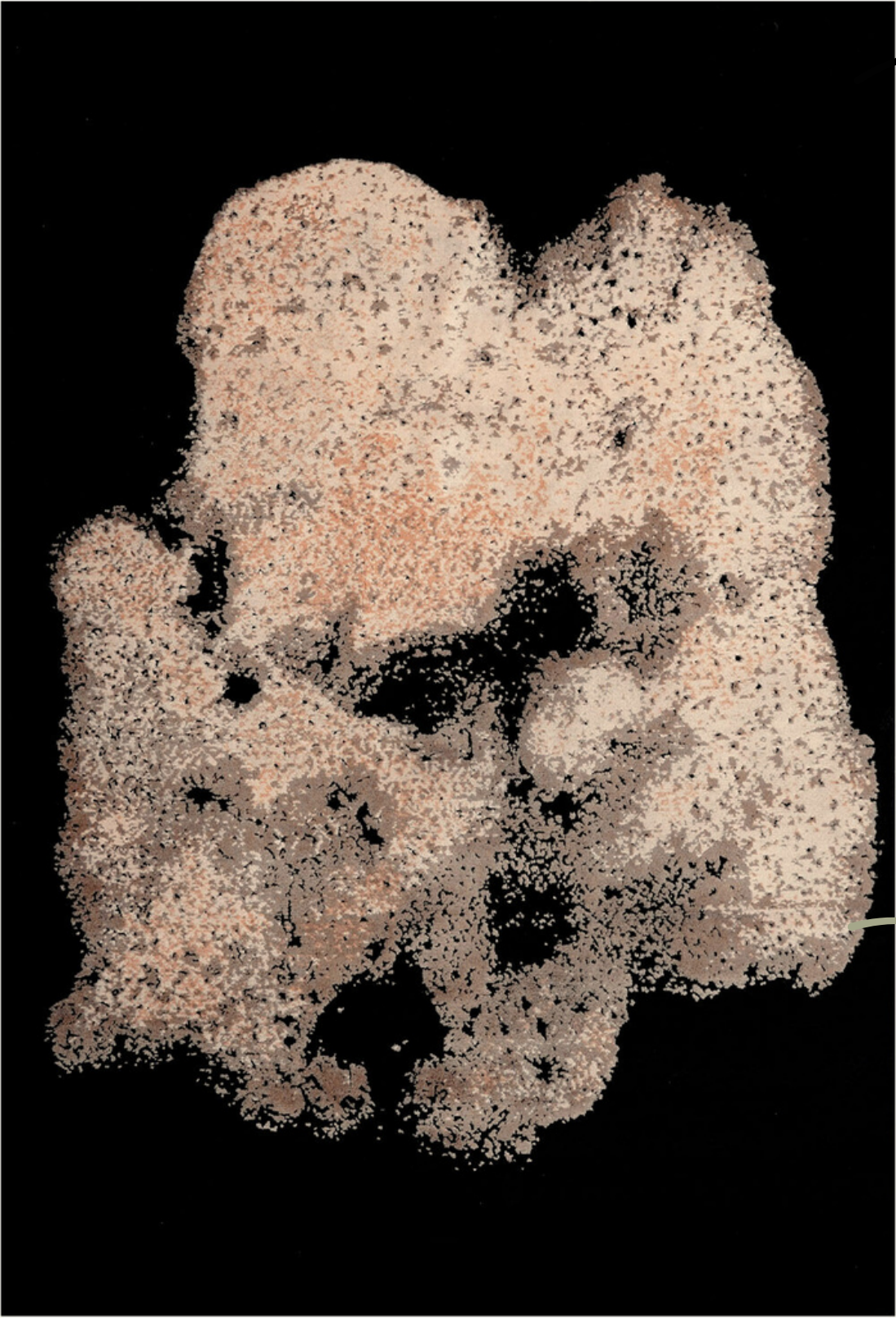
Technique : Hand Knotted

Thickness : 12mm



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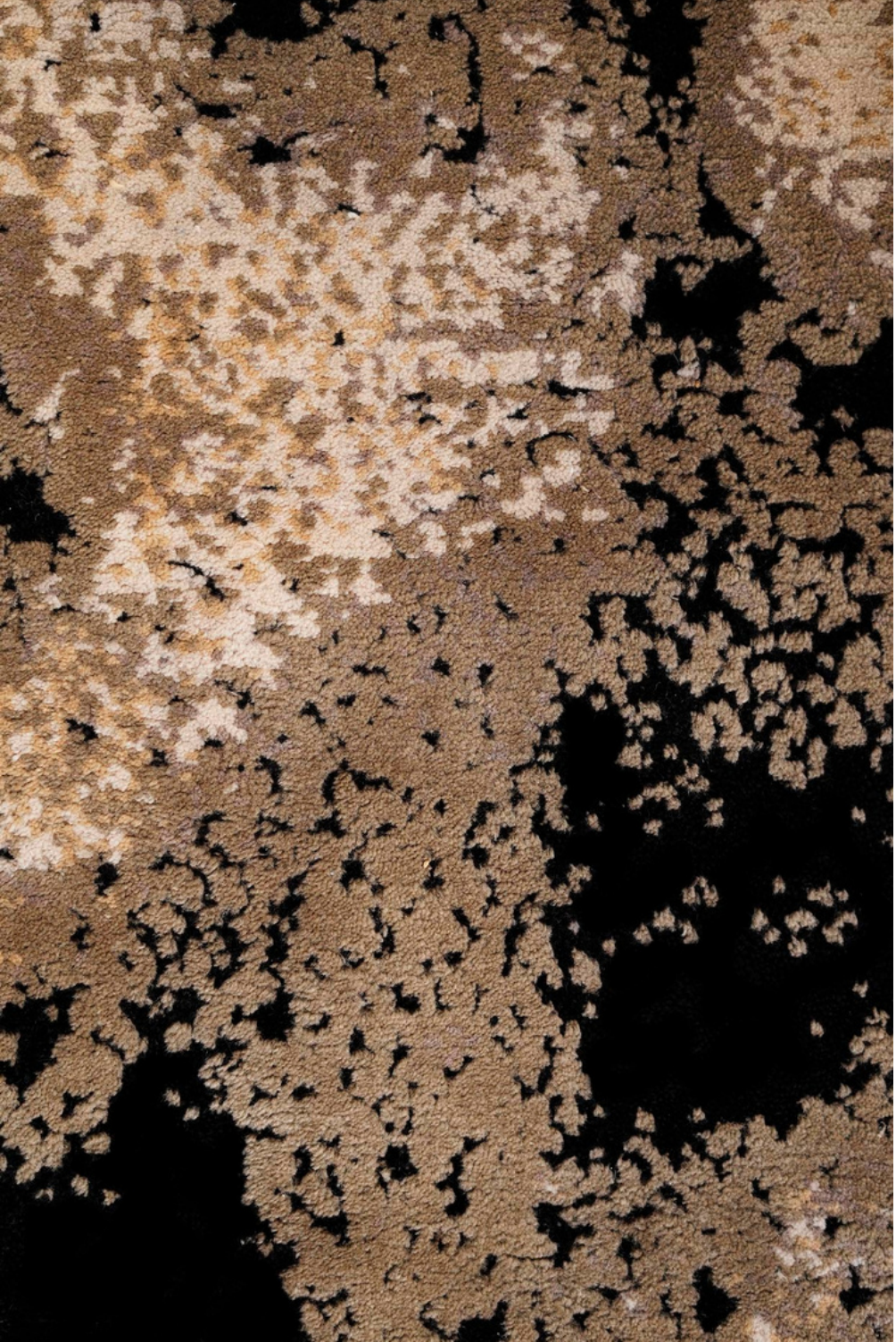
9 FT



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Hues of Harmony

1,72,500/-

Made from New Zealand wool and Sisal

Colour : Multi coloured

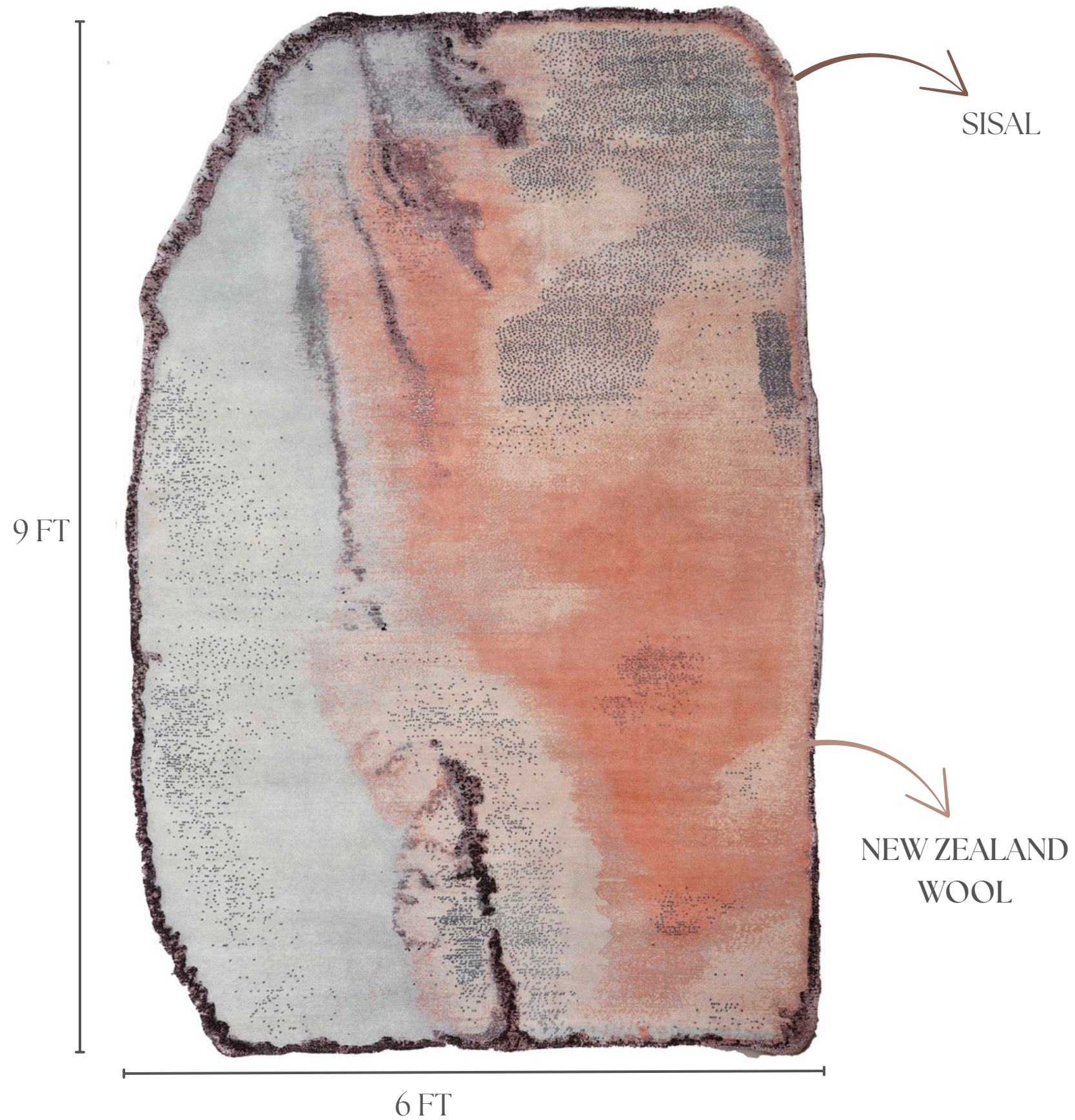
Size : 6ft X 9ft

Technique : Hand Knotted

Thickness : 12mm



Introducing “Hues of Harmony,” a uniquely shaped rug with organic, gently tapered edges, resembling the ebb and flow of life’s intricate journey. Its irregular rectangular form exudes a sense of fluidity and grace, reminiscent of nature’s organic patterns. This remarkable rug boasts a captivating blend of pastel blue and soft pink hues, seamlessly merging like the delicate strokes of a watercolor masterpiece. The colors intertwine in an irregular dance, creating an enchanting pattern that mirrors the unpredictable twists and turns of life’s tapestry. With its marble-like appearance, “Hues of Harmony” invites contemplation of the delicate balance between strength and vulnerability. Its soft, inviting texture beckons exploration, encouraging reflection on the interconnectedness of all things. As a visual metaphor for finding serenity amidst life’s complexities, this rug encourages us to embrace the beauty of harmonious coexistence.



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Website : www.neytt.com
Instagram: [neytt.extraweave](https://www.instagram.com/neytt.extraweave)
Email: Inquiry@neytt.com
Phone: +91 85900 17604 / +91 99956 49388
Store address: Neytt Homes, 356/357,
Sultanpur MG Road, New Delhi